

Experience Success by Association. Global benefits. Local impact.



■ One Membership, Twice the Benefits

Now, with one single membership, you can have the benefits of IHRSA's club management and operational knowledge and the support and benefits of FIC — your national trade organization, formed to promote and protect the interests of health club operators across the country.

Simply sign up today for a joint IHRSA / FIC membership and you will receive: the comprehensive resources, information, and protection you need to grow your business and be more successful.



IHRSA Member Benefits

Connect with over 9,000 clubs in 78 different countries, face to face at one of IHRSA's legendary global Meetings or online in one of IHRSA's forums. You will learn from and be inspired by your colleagues, both locally, and globally.

Tap in to best practices, benchmarking, research, and expert advice on the topics that matter to your club: sales, marketing, strategic planning, programming, and much, much more. From information on how to retain your members or how to run a world-class group fitness program to strategic planning tips, IHRSA is your source for the best advice on how to improve your club's performance.

Pursue the management education you need to meet the business demands of your club. Learn from and speak with industry experts and your peers at one of IHRSA's many educational events, focus on a particular topic during an IHRSA webinar, listen to session recordings from past IHRSA events, or read expert advice in IHRSA's magazines or online resource center.



FIC Member Benefits

Access to FIC's Fitness Industry Community, an exclusive on-line forum, network, and information library for club owners, operators, industry suppliers, and industry experts.

A subscription to eFIC, FIC's monthly e-newsletter informing members of up to date industry information. An exclusive invitation to and recognition as a sponsor at all annual industry events, held at Can-Fit-Pro and IHRSA conventions. And an opportunity to publish announcements in e-FIC and FitNews, FIC's printed newsletter, which reaches 6,000 fitness clubs across the country — regarding developments at your company.

Free monthly updates informing you of up to date industry information as well as updates on current and pending legislation affecting the fitness industry and your business. And access to over 6,000 commercial club owners and operators across Canada, including the FIC's Board of Directors.

